



2020-21 General Update

Our Mission (what we do): Woodrow Kroll Ministries exists to connect people with the Author of the Bible through the teaching of the Bible.

Our Purpose (why we do what we do): Woodrow Kroll Ministries is *convinced* of the greatness of God’s Word, *concerned* for the growth of God’s people, and *blessed* by the generosity of God’s goodness.

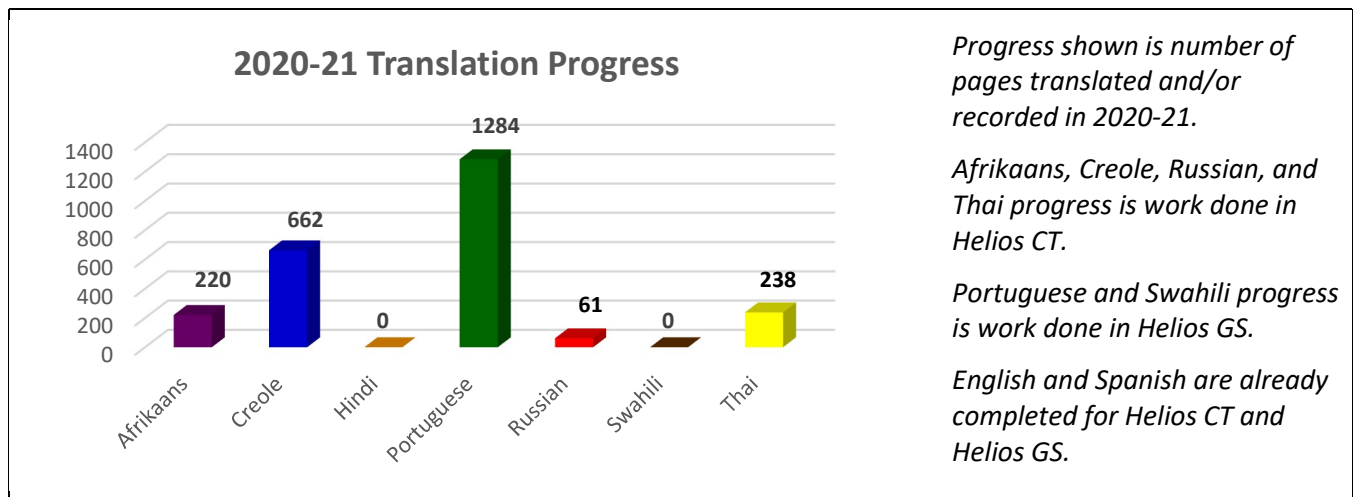
Our Name: The Psalm 119 Association Inc. is our official/legal name. Woodrow Kroll Ministries is our “trade” (or dba) name. Use our official name when searching for our ministry online through the IRS or various Charity profile sites like GuideStar {<https://www.guidestar.org/profile/46-2049340>}. We earned their Platinum Seal in 2021.



Towards the end of 2020-21, we officially (legally) **moved our ministry from Nebraska to Florida** – completing all of the necessary steps to setup the ministry in Florida (registered as a business, tax exemption, trade name, and payment of taxes on sales). Whew! Glad that’s done!

As part of the move of our ministry, we were made aware of the need to register the ministry in the 41 states that require it of non-profit organizations soliciting donations in their states. **Thank you to Harbor Compliance** (and a ministry donor/WDAC listener) who helped us through the process!

2020-21 Translation Report



The **Covid-19 pandemic** severely affected our translation/distribution teams in 2020-21, as many of them had to put the Helios work on hold while they added new ministries to help those adversely affected around them by the pandemic. Most have now returned to the Helios work.

This past year we launched a **Bengali** translation/recording team and began the work of forming **Arabic** and **Nepalese** translation/recording teams – they should start the work before the end of 2021!

We are about to start the work of putting together a **French** translation/recording team and, Lord willing, would have them together and doing the work before the end of this next fiscal year. We also expect this next fiscal year to be when we send our first units in **Afrikaans, Creole, Russian, and Thai!**

2020-21 Distribution Report

We sent our **first shipment of Portuguese Helios units** (320 Solar, 200 USB) to **Brazil** in 2020-21 and are preparing the second shipment (800 Solar and 200 USB) to go before the end of 2021. We are also preparing a second shipment (480 Solar, 400 USB) for **Ecuador**.

2020-21 Donor Report

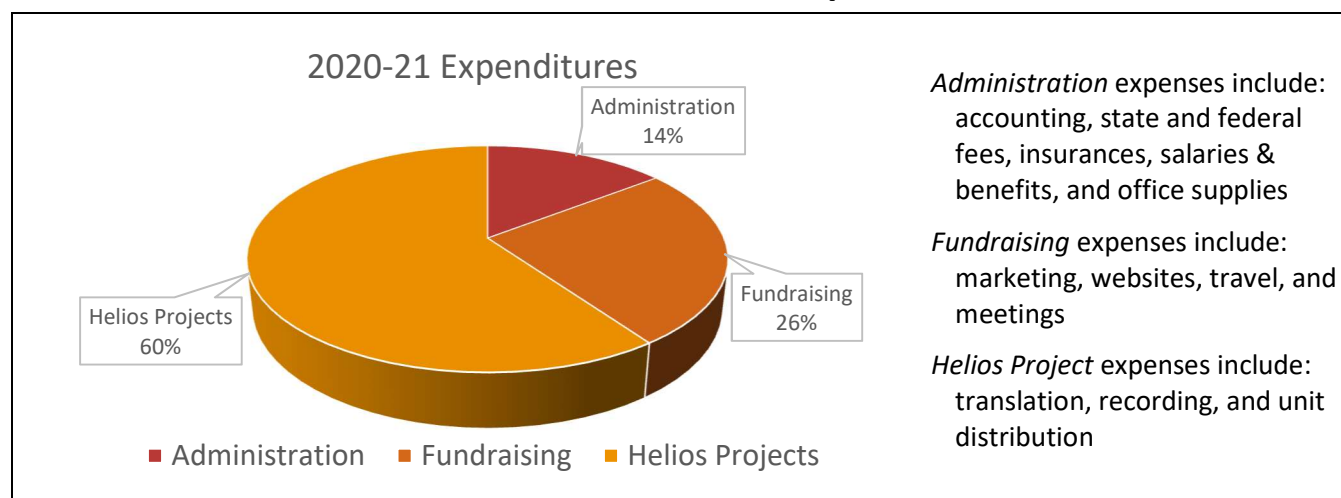
This past year, we shared the Helios projects with thousands of people through **focused challenges on 4 different radio stations and networks**. Through these four challenges, we involved 213 donors (many of whom were part of the 226 new donors we had in 2020-21), and they provided **897 Helios units** for untrained pastors and Christian workers in Brazil (Portuguese) and Ecuador (Spanish).



We're going to continue those focused challenges on radio this year, as well as sponsoring the radio feature "Truth Itself" on over 400 stations nationwide. Already in July 2021, from this sponsorship, we've had **31 new donors** to the ministry giving almost **60 HELIOS units** for untrained pastors and Christian workers!



2020-21 Financial Report



Covid-19 impacted our giving and Helios Project expenditures (making them both lower), as many of our donors faced financial challenges. However, **almost half of all our donors** made a donation this past fiscal year, and we ended the year in the **black** (our income was greater than our expenditures)!

At the end of 2020-21, we **changed the donation amount for Helios units** from \$120/\$180 to \$50. Our donation amount had been based on the value of the units, but we changed it to the cost of the units.

With a \$50 donation, we can train at least 1 pastor! We also **changed the sale price for Helios units** from \$120/\$180 to \$100 in a "buy 1, give X" model. Solar units at \$100 are buy 1, give 1 to untrained pastors. USB units at \$100 are buy 1, give 5 to untrained pastors!

Praise the Lord and Thank You to our Helios champions for their faithful, generous giving!